



CALIFORNIA FASHION ASSOCIATION

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Email: info@calfashion.org Website: www.californiafashionassociation.org

International Trade Show Exhibition

INTERMODA, MEXICO

Begin your Company's Export Program in MEXICO

Bring the line to Guadalajara, Mexico for a tested and successful showcase

Featuring:

WOMEN: Contemporary, Misses, Juniors

MEN: all categories

TEXTILES:

Synthetic & natural fibers

Knit fabrics & finished products

July 16–19, 2013
Guadalajara, Mexico

SPECIAL OFFER:

\$1,300.00 Fee (*Includes 50% cost-offset for eligible companies through the STEP Program)

Companies are responsible for their own travel costs and arrangements.

- Qualified participants will showcase their products in the California Pavilion and participate in the California Runway
- High visibility and brand exposure
- Inclusion in event directory and all marketing collateral
- Pre-set screening meetings with potential buyers, distributors, and business partners,
- International trade counseling

To Register:

1. Complete and sign Application ([Download](#)) and send to Jetza Torres ([email](#))
2. Complete and sign the " U.S. SBA Self-Representation" form ([Click here](#)) and send to Jetza Torres after completion ([email](#))
3. Complete the Export Readiness Assessment ([Click here](#)). After completion of Export Readiness Assessment print the assessment results and send to Jetza Torres ([email](#))

For more information:

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