



California Fashion Association

The California Fashion Association supports member events and programs.



The **Colombian Government Trade Office** in collaboration with the **Outdoor Industry Association**

invites you to be part of

DISCOVER COLOMBIA:

a trip to uncover Colombia as a sourcing destination for FULL PACKAGE/PRIVATE LABEL services for OUTDOOR, ACTIVE, TECHNICAL WEAR.

WHEN: April 15-18, 2013

WHERE: Bogota and Medellin, Colombia

REGISTER now to take advantage of the benefits of this program sponsored by the Colombian Government trade office:

- **COMPLIMENTARY AIRFARE** -Round trip airline ticket in economy class between your hometown and Colombia (one per qualified company)
- **ONE-STOP-SHOP!** - Discover suppliers of base layers, fleece jackets, cycling apparel, seamless products, swimwear, T-shirts, active wear, socks and more
- **GUIDED FACTORY VISITS** - To more than 10 Colombian vendors
- **SPECIAL HOTEL RATES** - At Colombia's leading hotels

WHO SHOULD ATTEND:

Brands, Wholesalers, Retailers, Distributors, Manufacturers and Contractors interested in exploring new sourcing destinations for FULL PACKAGE/PRIVATE LABEL programs of Outdoor and Active Wear.

WHY COLOMBIA?

- **NO DUTIES/NO QUOTAS** (USA, Canada, Mexico, Switzerland, Mercosur, Central America + More!)

- Vertically Integrated Industry
- Near shoring - Speedy lead times
- Flexible Quantities

FOR MORE INFORMATION & REGISTRATION DETAILS:

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DISCLOSURE: This event is a courtesy of the Colombian Government Trade Office in efforts to promote the Colombian Textile and Apparel Industry - our services are solely complimentary - Proexport reserves the right to approve registrations.



Try it FREE today.