



*The California Fashion Association supports member events and programs.*

The **Colombian Government Trade Office**

*invites you to be part of*

## **COLOMBIAMODA 2013**

**Latin America's largest and most important Apparel Trade Show**

**Come and learn about Colombia's innovative brands and PRIVATE LABEL opportunities**

**WHEN: July 23-25, 2013**

**WHERE: Medellin, Colombia**

**REGISTER** now to take advantage of the benefits of this program:

- **COMPLIMENTARY AIRFARE** - Round trip airline ticket in economy class between your hometown and Colombia (one per qualified company)
- **ONE-STOP-SHOP!** - Discover suppliers of Denim, active/performance wear, swimwear, resort-wear, casual, footwear and more!
- **GUIDED FACTORY VISITS** - To companies pre-approved by you!
- **COMPLIMENTARY GROUND TRANSPORTATION**
- **SPECIAL HOTEL RATES** - At Colombia's leading hotels

### **WHO SHOULD ATTEND:**

Brands, Wholesalers, Retailers, Distributors, Manufacturers and Contractors interested in exploring new destinations for

- **FULL PACKAGE/PRIVATE LABEL programs** of Outdoor and Active Wear.

### **WHY COLOMBIA?**

- **NO DUTIES/NO QUOTAS** (USA, Canada, Mexico, Switzerland, Mercosur, Central America + More!)
- **SOCIAL COMPLIANCE**, Certified Companies
- Vertically Integrated Industry
- Near shoring - Speedy lead times
- Flexible Quantities

### **FOR MORE INFORMATION & REGISTRATION DETAILS:**

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*DISCLOSURE: This event is a courtesy of the Colombian Government Trade Office in efforts to promote the Colombian Textile and Apparel Industry - our services are solely complimentary - Proexport reserves the right to approve registrations.*